

Dear Parent

Should we judge a dolphin by its ability to climb a tree? We do not wear the Board exam marks on our sleeves? Right. But they do signify a simple thing: it quantifies the level of sincerity and sense of responsibility of a student as per the complexity of the subjects each one studies. This sense of sincerity and responsibility should begin from the time the student steps in XII.

With mercury rising to unprecedented heights, it is that time of the year where Summer Vacation provide us a little respite from the scorching heat. At the same time it also allows students enough time for introspection, reviewing past performances, learning from mistakes, goal setting planning strategically and tactically, identifying obstacles to success. Gearing up for this wonder period of rejuvenation, let us prepare ourselves to utilise our time in many constructive ways. S with the idea of fostering new learning experiences and to enhance individual inquisitiveness, t school has planned some to channelize the energies of the young Students.







The project file should include the following:

Cover page, with the title of the project, school details and details of the student

Certificate of Completion under the guidance of the teacher Objectives of the topic

Essay/report should be written in 800-1000 words.

Student reflections (the new learning experience/outcome achieved after completing the project)

Photographs that capture positive learning experience of the students (collages/pics from various online sources) can be pasted. List of Resources/Bibliography (Last page of the project file)





SAY NO TO WAR

"An eye for an eye only ends up making the whole world blind." Mahatma
Gandhi

You have studied the lesson 'The Last Lesson' by Alphonse Daudet. It deals with war and the long-lasting effects it has on the society at large. Based on your understanding of the lesson and the problem it mentions, make a project titled 'SAY NO TO WAR'

Include the following sub-headings:

Definition of war

Effects on social, economic environment

Cost, in terms of money and lives

Important international treaties

Prevention and elimination of wars

Any 1 war – Make a case study (800 - 1000 words) and furnish all details and statistics. Attach 3-4 pictures.



BUSINESS STUDIES

Prepare the project work on the topic allotted-Project: MARKETING MANAGEMENT

Project A: MARKETING MANAGEMENT The project report should include the following Why have they selected this product/service? Find out '5' competitive brands that exist in the market. What permission and licences would be required to make the product? What are your competitors' Unique Selling Proposition [U.S.P.]? Does your product have any range give details? What is the name of your product?

Enlist its features.

Draw the 'Label' of your product.

Draw a logo for your product.

Draft a tagline.

What is the selling price of your competitor's product?

Selling price to consumer Selling price to retailer Selling price to wholesaler

What is the profit margin in percentage to the

Manufacturer.

Wholesaler.

Retailer.

How will your product be packed?

Which channel of distribution are you going to use? Give reasons for selection? Decisions related to warehousing, state reasons.

